

JOB OPENING: HEAD OF PRODUCT

About us:

uLesson is a venture-backed education technology business whose mission is to deliver high-quality, affordable, and accessible education to all Africans.

Our app hosts thousands of educational video tutorials that combine quality lessons delivered by experts in education, with digital animations and illustrations to explain key concepts; thereby, providing students with a learning experience that is unprecedented in its richness, scope, interactivity, and effectiveness.

We currently provide students between the grades of 4 and 12 with access to high-quality, curriculum-relevant, animated video lessons. At the moment, our uLesson App has been downloaded over 2 million times and we've been featured by credible media houses like CNN, Ventureburn, Techcrunch, Quartz and Business insider.

Key Responsibilities

- Work with the management team to shape and drive the product vision.
- Effectively communicate the vision and progress to key stakeholders.
- Oversee a team of product managers and designers and manage the overall product development process.
- Work with Data, Sales, Marketing, CEX and other teams to uncover key user insights to ensure customer needs are continuously met.
- Ensure alignment between the company's product strategy with overall business objective.
- Develop and review existing product processes to ensure effective and efficient product development.
- Identify opportunities to unlock new product growth through innovation while achieving business goals and priorities.
- Work closely with Engineering, Design, Sales, Marketing, Curriculum and Content departments to ensure continuous delivery of innovative services to our customers.
- Develop quarterly product roadmap and oversee implementation of the same.
- Able to set team KPIs and motivate and manage the team to ensure the delivery of the same.

Qualifications and Skills

- At least 6 years of experience building B2C or B2B digital products.
- At least 3 years of leadership experience, leading and managing teams across multiple locations.
- Experience going through all the stages of the product development lifecycle including launching and scaling products.
- Experience working with and managing distributed teams.
- Experience mentoring and coaching direct reports.
- Strong analytical, strategic and collaborating skills.
- Strategic thinker with a clear track record of applying strategic thinking to influence business outcomes.
- Excellent written and verbal communication skills to a broad range of audiences and stakeholders.
- Experience using data to influence decision making.
- Clear track record of managing and leading high-performing teams to meet business objectives.

Location

- The Role will be based in Abuja, Federal Capital Territory (relocation allowance provided)

Application Process:

- If you think you are qualified for the role, please send your updated CV to People@ulesson.com, telling us a bit about yourself.