



INTERNAL & EXTERNAL ADVERTISEMENT

Ref: IITA-HR-NRS2023-013	Position: <ul style="list-style-type: none">• Market Innovation Officer
Location: Ibadan	Recruitment Type: National (2-year renewable contract)
Date Posted: 21 March 2023	Closing Date: 4 April 2023

The International Institute of Tropical Agriculture seeks suitable applicants for the position below at the Institute's Headquarters in Ibadan.

Position: Market Innovation Officer

Contract: 2-year renewable contract

Location: Ibadan

DUTIES:

- Assess needs and expectations of seed users and contribute to a comprehensive long-term innovation framework for establishment of profitable and sustainable seed businesses.
- Develop, strategize, and plan with partners, interventions to drive seed yam innovations and increase uptake and diffusion of clean improved varieties.
- Ensure realization of activities aligned with marketing efficiency and last mile delivery of seed of improved varieties.
- Identify, document, and facilitate scenarios demonstrating the application or uptake of innovations that enhance sustainable yam seed entrepreneurship.
- Engage with internal and external partners and yam stakeholders to enhance innovative thinking and use of appropriate seed delivery models.
- Backstop seed stakeholders on their research and business agenda, cost-tracking and efficient documentation of expenditure across different seed production classes in support of the market development of seeds of improved varieties.
- Assist with the implementation of annual work plans regarding seed marketing issues and coordinate the flow of information to the M&E system working with partners in Nigeria and Ghana.
- Document success stories, case studies, innovative models, emerging from research work in seed value chain.
- Contribute to publication of research products like manuals, journal articles and research briefs.

- Submit monthly progress report including narrative report of the activities conducted, progress in achieving the set milestone for reporting periods, status report including challenges, deviation, alternate solution, and new initiatives.
- Perform any other job-related task as may be assigned by the Supervisor.

QUALIFICATION:

Masters in Agriculture, Agricultural Economics, strategy, Agribusiness Management, Marketing or a closely related field with a minimum of four (4) years' experience working with seed stakeholders in Agribusiness, or market development of seed-related fields or related role in a well-structured organization.

COMPETENCIES:

The ideal candidate must:

- Have strong competence for conducting research, including the design, implementation, analysis and write-up of experiments.
- Have demonstrated ability to contribute to scientific publication in recognized journals.
- Have excellent networking, influencing and stakeholder management (external and internal).
- Be self-organized and entrepreneurial thinker.
- Have strong business acumen and presentation skills.
- Have a solid understanding of innovation and how it should be applied in marketing/ business.
- Have excellent interpersonal and communication skills.
- Have high ethical and transparent work style.
- Have ability to federate around a common goal and work effectively with team members
- Have ability to work independently, be self motivated and work to tight deadlines.
- Have good knowledge on use of computer applications and ability to conduct data analysis using various methods.

REMUNERATION:

We offer highly competitive salaries with equally attractive benefits and excellent working conditions in a pleasant campus environment.

METHOD OF APPLICATION:

Interested applicants should complete the online application by attaching a detailed cover letter and curriculum vitae saved with their names in Microsoft word format to IITA website: <http://jobs.iita.org/erecruit> no later than Two Weeks from the date of this publication. The application must include the names and e-mail addresses of three professional referees which must include the

applicant's current or previous direct Supervisor, professional colleague, and evidence of current remuneration package.

IITA is an equal-opportunity employer and is committed to building a diverse workforce, particularly welcoming applications from women. While all applications will be acknowledged, please note that only shortlisted candidates will be contacted.