

Geoffrey Peter

From: Aminu Abubakar
Sent: Wednesday, September 13, 2023 12:31 PM
To: Geoffrey Peter
Cc: Joy James
Subject: FW: FY23 Annual Farmers survey - SoW for review
Attachments: Scope of Work - FY23 Farmers' Survey_09.13.2023.docx

Dear Geoffrey,
Let's prepare this for necessary approvals and advertisement please.
We may need to advertise it for up to 4 weeks because the SOW has very wide coverage.

Thanks

Aminu Abubakar
Operations Manager
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Skype: Aminu-Abubakar

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From: Ibrahim Sanusi <IbrahimS@westafricatih.com>
Sent: Wednesday, September 13, 2023 10:43 AM
To: Aminu Abubakar <AminuA@westafricatih.com>; Geoffrey Peter <GeoffreyP@westafricatih.com>; Joy James <JoyA@westafricatih.com>
Cc: Robin Wheeler <RobinW@westafricatih.com>; Aminata Mbaye <AminataM@westafricatih.com>
Subject: RE: FY23 Annual Farmers survey - SoW for review

Dear Aminu,

Hope this meets you well.

Following the approval of the Scope of Work by CoP and DCoP, kindly find attached to enable you send the advert. We are running short of time and need your support to make this happen speedily. Please let me know if you need anything else.

Regards,
Ibrahim

From: Robin Wheeler <RobinW@westafricatih.com>
Sent: Tuesday, 12 September 2023 23:47

To: Aminata Mbaye <AminataM@westafricatih.com>; Ibrahim Sanusi <IbrahimS@westafricatih.com>

Subject: RE: FY23 Annual Farmers survey - SoW for review

Yes, I approve.

From: Aminata Mbaye <AminataM@westafricatih.com>

Sent: Tuesday, September 12, 2023 11:13 PM

To: Ibrahim Sanusi <IbrahimS@westafricatih.com>; Robin Wheeler <RobinW@westafricatih.com>

Subject: RE: FY23 Annual Farmers survey - SoW for review

Hi Ibrahim,

You can proceed with the preparation of the farmer survey. I will forward the budget to HQ so they incorporate in the big budget.

[@Robin Wheeler](#), please confirm your approval of this activity.

Regards,

Aminata

From: Ibrahim Sanusi <IbrahimS@westafricatih.com>

Sent: Tuesday, September 12, 2023 4:57 PM

To: Robin Wheeler <RobinW@westafricatih.com>; Aminata Mbaye <AminataM@westafricatih.com>

Subject: RE: FY23 Annual Farmers survey - SoW for review

Hi Aminata,

This is to also remind you again. I know we spoke on this. Look forward.

Regards,

Ibrahim

From: Ibrahim Sanusi

Sent: Monday, 11 September 2023 13:00

To: Robin Wheeler <RobinW@westafricatih.com>; Aminata Mbaye <AminataM@westafricatih.com>

Subject: RE: FY23 Annual Farmers survey - SoW for review

Hi Aminata,

Please see attached revised version based on the just concluded review. Thanks for the observation.

Regards,

Ibrahim

From: Ibrahim Sanusi

Sent: Monday, 11 September 2023 10:55

To: Robin Wheeler <RobinW@westafricatih.com>; Aminata Mbaye <AminataM@westafricatih.com>

Subject: RE: FY23 Annual Farmers survey - SoW for review

Dear Robin and Aminata,

Hope this meets you well.

I am reaching out again on the above subject matter. Kindly note time is not on our part as this needs to be delivered before Dec 31. Thank You!

Regards,
Ibrahim

From: Ibrahim Sanusi
Sent: Wednesday, 6 September 2023 15:44
To: Robin Wheeler <RobinW@westafricatih.com>; Aminata Mbaye <AminataM@westafricatih.com>
Subject: RE: FY23 Annual Farmers survey - SoW for review

Hi Robin,

This is a reminder on the above subject. @Aminata Mbaye please look at the budget and lets know if you have any question(s).

Regards,
Ibrahim

From: Ibrahim Sanusi
Sent: Tuesday, 5 September 2023 11:08
To: Robin Wheeler <RobinW@westafricatih.com>; Aminata Mbaye <AminataM@westafricatih.com>
Subject: RE: FY23 Annual Farmers survey - SoW for review

Dear Robin,

Following my discussion with you yesterday on the farmers survey and the urgency to move the process, kindly find attached Scope of Work and Budget for your review and approval. The budget for FY23 has increased for the following reasons;

- The Trade Hub had 178,097 participants in the FY22 farming season, out of which a sample of 1,867 were selected for the FY22 farmers' survey. It is projected that 141,297 farmers will be reached at the end of the FY23 farming season by the Trade Hub Activity, making a total of 319,394 participants. This means that the sample for the FY23 farmers' survey would almost double. This necessitated an increase in the number of enumerators and associated budget costs.
- Considering previous experience (FY21 & FY22), five working days are insufficient for the data collection. This compelled the Trade Hub MEL team to increase the number of days for field data collection from five to eight working days.

Please feel free to reach out if you need further information. Look forward to your response.

Regards,
Ibrahim

From: Ibrahim Sanusi
Sent: Sunday, 3 September 2023 07:25
To: Robin Wheeler <RobinW@westafricatih.com>
Subject: RE: FY23 Annual Farmers survey - SoW for review

Hi Robin,

The sample will be higher than that of last year, that would be more places to cover. And that will adjust other variables for the survey. Thanks

Best,
Ibrahim

From: Robin Wheeler <RobinW@westafricatih.com>
Sent: Friday, 1 September 2023 14:11
To: Ibrahim Sanusi <IbrahimS@westafricatih.com>
Subject: RE: FY23 Annual Farmers survey - SoW for review

Hi Ibrahim,

Let's try to shortcut this process a bit. We both know the farmers' survey is necessary, so what I really need to know is any differences in content and cost you're planning from last year's survey?

Thanks,
Robin

From: Ibrahim Sanusi <IbrahimS@westafricatih.com>
Sent: Friday, September 1, 2023 2:00 PM
To: Robin Wheeler <RobinW@westafricatih.com>
Subject: FY23 Annual Farmers survey - SoW for review

Dear Robin,

Hope this meets you well.

Following the brief discussion, we had on the farmers survey; I wish to inform you that its another time of the year that we need to commence preparation for Annual Framers survey. The MEL team has gone ahead and developed a scope of work for your review and approval. The survey will contribute to the Trade Hub objective of enhancing productivity and profitability of farmers and firms while also impacting on several indicators. The survey is critical to the Trade Hub activity because it is a USAID Mission and F indicator.

Attached is the scope of Work for your review. We are working on a budget and will share with you next week. I look forward to receiving your feedback as soon as you can so that we move the process forward.

Regards

Ibrahim Sanusi

MEL Director

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