



## Communications Manager

*Family Empowerment Media seeks a skilled writer and strong generalist to support our communications and operations work.*

### Position Summary

**Application Deadline:** 7th of March 2023

**Starting Date:** 21st of April 2023

**Duration:** Long term

**Hours:** Full time/Part time

**Location:** Remote, from our London office, or from Abuja

**How to apply:** [Fill out this form](#)

### About Family Empowerment Media

[Family Empowerment Media \(FEM\)](#) is an evidence-driven non-profit that enables informed contraceptive decisions through clear, compelling, and accurate radio-based communication.

Enabling couples to access modern contraceptives is one of the most cost-effective ways to prevent maternal deaths. It also provides a host of other benefits. Numerous studies have demonstrated that radio-based social and behavioural change campaigns can empower women and men to use effective contraceptive methods to avoid unintended pregnancies.

Established in September 2020, FEM is an organisation with significant potential for impact and growth. Since our founding, FEM has achieved the following:

- Broadcasted two campaigns in Kano State, Nigeria, collectively lasting a year. These campaigns reached up to 5.6 million listeners. Between the two campaigns, our adverts and shows were broadcast 3,400 times.
- PMA Data's research found that during our Pilot campaign in Kano State, the contraceptive uptake in the region increased by 75%. This corresponds to 250,000 new contraceptive users and an estimated 200 fewer maternal deaths related to unintended pregnancies.
- Scaled our work to three new states across Nigeria: Anambra, Kogi, and Ondo with short campaigns. We expect our upcoming campaigns to reach an estimated 10 million people in these three states.

- Pioneered a new approach to evaluating radio-based programmes using a [transmitter](#) that replaces campaign content in randomly selected areas.

By 2027, FEM plans to reach over 30 million listeners. Our efforts have been recognised by experts in philanthropy and entrepreneurship. We have received a seed grant from Charity Entrepreneurship, the Distribution Foundation's D-Prize award, and the Stars in Global Health grant from Grand Challenges Canada. We are recommended by Giving What We Can and Founders Pledge, who estimates FEM's cost-effectiveness to be 22 times more impactful than direct cash transfers.

## About the Role

Family Empowerment Media seeks a skilled writer and strong generalist to support our communications and operations work. We expect the Communications Manager to spend around 50% of their time on communications and 50% on operations.

Responsibilities may include:

### **Communications - 50%**

- Create communication materials for FEM, such as newsletters, one-pagers, blog posts, videos, and social media posts.
- Copy-edit various written materials created by others, such as reports and blog posts.
- Improve and update the website as needed.
- Lead and support other communications-related tasks.

### **Operations - 50%**

- Support FEM's financial management, including assisting with budgeting and accounting tasks.
- Support FEM's Human Resources (HR), including assisting with team management tasks and payroll.
- Help ensure FEM's legal compliance by assisting with taxes and other regulatory matters for the countries in which FEM has operations (including Nigeria and the US).

## Qualifications

We're looking for a candidate with strong writing skills who can create engaging and informative content for the public. We are also looking for someone with strong generalist qualities. The successful candidate will be inspired by our mission and demonstrate a commitment to our core values of ambitious altruism, evidence-based decision-making, cultural sensitivity, humility, and transparency. The Communications Manager will possess some or most of the following qualities:

- **Strong generalist:** a fast learner who enjoys a challenge and is able to independently progress on important projects throughout our organisation.

- **Skilled written communicator:** creates powerful, professional, and compelling written content that concisely conveys complex ideas.
- **Team player:** enjoys working collaboratively on projects and is able to both give and receive constructive feedback.
- **Process-oriented leader:** follows organisational processes and has an interest in finding ways to improve them.
- **Detail-oriented:** an analytical thinker who enjoys searching for errors within specific projects and systems.

Please apply even if you don't meet all the criteria. We would love to see your application.

### Benefits of working at FEM

- **High impact:** Enabling our model's successful scaling can improve thousands of lives. Our intervention was chosen for its high cost-effectiveness and strong evidence base from 188 ideas evaluated by Charity Entrepreneurship [1].
- **Community:** You will have the opportunity to become a part of the Charity Entrepreneurship community and connect with experts in the field.
- **Flexibility:** You will experience a high level of freedom and autonomy as we offer both remote and office-based working environments.
- **Personal growth:** You are guaranteed to be challenged with a variety of tasks and receive rapid and implementable feedback.
- **Entrepreneurial experience:** You will work with a scale-up and gain insight into the entrepreneurial process.

### Further details

- This role has a 6-month test period for you to get to know us and for us to get to know you better.
- We respect your time and have designed our application process to reflect this. The first step of the application process takes 20 minutes, and we only ask for more time from applicants we think would be an excellent fit.

If you have any questions about the position or application process, please reach out to [rlund@familyempowermentmedia.org](mailto:rlund@familyempowermentmedia.org). I would be happy to chat!

### Learn more

- [Family Empowerment Media's research](#)
- [The Family Empowerment Media team](#)
- [Introduction to Family Empowerment Media](#)