

Job title	Video Journalist		
Job family	Journalism	Band	С

Job purpose

The purpose of the role is primarily to initiate, gather and produce material for news, current affairs and general programming. Routinely self-shooting and editing complete packages for use across multiple platforms.

Key responsibilities and accountabilities

The main focus of the Video Journalist role is to routinely self-shoot and edit complete news packages, or equivalent. The post holder will also be expected to undertake any of the key responsibilities included below:

- Use a range of video, audio and digital equipment and information technology to research, write, shoot, assemble, edit and deliver outputs in the appropriate medium, to the highest professional standards – recognising the distinct requirements of different types of output.
- Routinely self-shoots and edits complete packages.
- Routinely fulfills duties unsupervised.
- May be required to present the content on radio, TV or online. This might be live or recorded.
- May include the production and presentation of programmes. This might be live or recorded.
- Exercise editorial judgment in developing story ideas and producing accurate and impartial journalism.
- To undertake pre- and post-production and studio work, live and pre-recorded. Use a range of video, audio and digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.
- To liaise closely with other team members and with other departments in the BBC, to ensure that output material is shared, duplication is avoided, and best practice is upheld.
- Take a lead within a team setting or on delivering a specific piece of journalism or project as appropriate.
- To tailor different news treatments for different audiences ensuring that the output reflects the audiences we serve.
- To prioritise and plan activities taking into account all the relevant issues and factors such as deadlines, staffing and resources available.
- To produce engaging packages through a range of production skills.
- Delivering to tight deadlines while maintaining the highest editorial standards.
- Willing and adept at passing on skills through training and mentoring.
- At all times to carry out duties in accordance with the BBC health and safety policy.

Knowledge, skills, training and experience		
Essential		

Page I of 4 Video Journalist (3).docx

JOB DESCRIPTION



- Ability to gather and prepare audio and video material for use on any service, recognising the
 distinct requirements of different types of output, self-shooting and editing routinely as the main
 focus of the role.
- Significant recent experience as a journalist, with a good knowledge of production techniques –
 especially self-shooting and editing.
- Demonstrates sound editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage and the audience.
- Strong record of originating and developing stories for news programmes.
- Ability to use technology as required, gathering material for broadcast.
- Understands how a team works effectively.
- Able to build and maintain effective working relationships with a range of people.
- Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC.
- Effective planning and organising skills, ability to concentrate on several areas of work at one time, delivering consistently to deadlines and reacting positively to changes and conflicting priorities.
- Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output.
- The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.
- An understanding of health and safety procedures and how they apply to broadcasting.

Job impact

Decision making

High level of responsibility and decision making; able to operate alone.

No managerial responsibility. May be informally supported by junior staff i.e. Researchers, Coordinators and Assistants.

Scope

Covers a wide range of journalism activity, producing news content and supporting the production and presentation of programming.

Other information		
For Reward team use only		
Job Code		
Definition:	Support	

This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.

Appendix

Page 2 of 4 Video Journalist (3).docx

JOB DESCRIPTION



There may be sub-sets of the generic job described above which require additional technical skills. This appendix to the generic job description can be developed to cover such situations.

Division	World Service Languages
Reports to (title)	Editor
Location base	Lagos

Organisation structure	

Additional job specific responsibilities and accountabilities

We are looking for a creative and experienced video journalist with an excellent understanding of what makes brilliant digital journalism. In this role you will work creatively across all digital platforms – video, audio and text – to ensure that the Pidgin service output grows a distinctive character and status in its target area. You will offer story ideas and will routinely self-shoot and edit news packages for use across multiple platforms. You will be required occasionally to do some field reporting.

Applicants should be aware that this role will require you to travel at short notice.

You must have work authorisation for Nigeria.

The successful candidate will have experience within a media environment.

You will also command the following attributes:

- Fluent in Pidgin and English (written and spoken)
- Must have experience of delivering creative output to online digital platforms, recognising the
 distinct requirements of different types of output.
- Ability to self-shoot and edit video routinely which is the main focus of the role
- Knowledge of local, regional and international news and current affairs is essential.
- You will have knowledge of and recent experience of living in the target area, including a good understanding of the complexities of Nigeria.
- Ability to work under pressure and to react to breaking news is essential.

JOB DESCRIPTION



Page 4 of 4 Video Journalist (3).docx