

<b>Job title</b>	<b>Video Journalist</b>		
<b>Job family</b>	<b>Journalism</b>	<b>Band</b>	<b>C</b>

**Job purpose**

The purpose of the role is primarily to initiate, gather and produce material for news, current affairs and general programming. Routinely self-shooting and editing complete packages for use across multiple platforms.

**Key responsibilities and accountabilities**

The main focus of the Video Journalist role is to routinely self-shoot and edit complete news packages, or equivalent. The post holder will also be expected to undertake any of the key responsibilities included below:

- Use a range of video, audio and digital equipment and information technology to research, write, shoot, assemble, edit and deliver outputs in the appropriate medium, to the highest professional standards – recognising the distinct requirements of different types of output.
- Routinely self-shoots and edits complete packages.
- Routinely fulfills duties unsupervised.
- May be required to present the content on radio, TV or online. This might be live or recorded.
- May include the production and presentation of programmes. This might be live or recorded.
- Exercise editorial judgment in developing story ideas and producing accurate and impartial journalism.
- To undertake pre- and post-production and studio work, live and pre-recorded. Use a range of video, audio and digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.
- To liaise closely with other team members and with other departments in the BBC, to ensure that output material is shared, duplication is avoided, and best practice is upheld.
- Take a lead within a team setting or on delivering a specific piece of journalism or project as appropriate.
- To tailor different news treatments for different audiences ensuring that the output reflects the audiences we serve.
- To prioritise and plan activities taking into account all the relevant issues and factors such as deadlines, staffing and resources available.
- To produce engaging packages through a range of production skills.
- Delivering to tight deadlines while maintaining the highest editorial standards.
- Willing and adept at passing on skills through training and mentoring.
- At all times to carry out duties in accordance with the BBC health and safety policy.

**Knowledge, skills, training and experience**

**Essential**

- Ability to gather and prepare audio and video material for use on any service, recognising the distinct requirements of different types of output, self-shooting and editing routinely as the main

- focus of the role.
- Significant recent experience as a journalist, with a good knowledge of production techniques – especially self-shooting and editing.
  - Demonstrates sound editorial and policy decisions based upon a clear understanding of the BBC’s distinctive news agenda, the requirements of news and current affairs coverage and the audience.
  - Strong record of originating and developing stories for news programmes.
  - Ability to use technology as required, gathering material for broadcast.
  - Understands how a team works effectively.
  - Able to build and maintain effective working relationships with a range of people.
  - Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC.
  - Effective planning and organising skills, ability to concentrate on several areas of work at one time, delivering consistently to deadlines and reacting positively to changes and conflicting priorities.
  - Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output.
  - The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.
  - An understanding of health and safety procedures and how they apply to broadcasting.

Job impact
<p><b>Decision making</b> High level of responsibility and decision making; able to operate alone. No managerial responsibility. May be informally supported by junior staff i.e. Researchers, Coordinators and Assistants.</p> <p><b>Scope</b> Covers a wide range of journalism activity, producing news content and supporting the production and presentation of programming.</p>

Other information	
For Reward team use only	
Job Code	
Definition:	Support

*This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.*