



AFRICAN DEVELOPMENT BANK GROUP

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BANQUE AFRICAINE DE DEVELOPPEMENT

## Expression of Interest (EOI)

**Division: Microeconomics, Institutional and Development Impact Division (ECMR2)**

Title of the assignment: **INDIVIDUAL SENIOR CONSULTANT - INFOGRAPHICS / DESIGNER**

Department making the request: **Microeconomic, Institutional and Development Impact Division (ECMR.2)**

Place of assignment: **Abidjan, Cote d'Ivoire**

Period of assignment: **May 22, 2023, to June 22, 2023**

Expected start date of the assignment: **May 22, 2023**

Last date for expressing interest: **May 15, 2023**

Expression of interest to be submitted to: Alesse Allaba Lucette: [a.alesse@afdb.org](mailto:a.alesse@afdb.org)

### **1. Background Information**

- 1.1 **Introduction:** The African Development Bank is a regional multilateral development finance institution established in 1963 with a mandate to further the economic development and social progress of African countries, individually and collectively. It has 54 member states from Africa and 27 non-regional shareholders from Asia, Europe, and the Americas. It cooperates with a large network of international development partners and has a very good standing with the capital markets.
- 1.2 The hiring division is the Microeconomics, Institutional and Development Impact Division (ECMR.2) which is the institutional anchor of the ex-ante Additionality and Development Outcome Assessment (ADOA) of the Bank's operations. ECMR.2 undertakes research and knowledge generation activities to inform its additionality and development outcomes assessments and more broadly the Bank's operations. These activities cover a wide range of areas that are relevant to the Bank's High 5 priorities: light up and power Africa (energy), feed Africa (agriculture and nutrition), industrialize Africa (industrialization), integrate Africa (regional integration and intra- regional trade) and improve the quality of life for Africans (sustainable socio-economic development).
- 1.3 ECMR.2 produces reports such as the ADOA Annual Report and the Trade Finance Report and plays a role in the preparation of various analytical papers and briefs for the Bank. It is against this background that the Bank wishes to engage the services of Designer/Infographics who will be working directly with the Bank's team in carrying out specific tasks associated with the final design of the *ADOA Annual Report*.

### **2. Scope of Work**

- 2.1 The work of the consultant would involve, among other tasks, preparation of various infographics as well as the template of the Report. ECMR.2 is therefore intended to recruit an experienced Senior individual consultant to assist the Bank during a period of **one month**.

### **3. Expected Deliverables of the Infographics / Designer**

The selected infographics / designer will perform the following tasks:

#### **3.1.1 Graphic Design**

The senior consultant will be required to assist the Bank in the graphic design of the ADOA Annual Report 2022, in both English and French.

The task of the designer will include the following tasks:

- i.** Propose and develop the layout and design template of the Report.
- ii.** Propose and develop the text, graphs, boxes, and photographs, including the selection of characters and combinations of colors (background and borders) consistent with the objective sought in the presentation by page. All photographs are under the Bank's copyright.
- iii.** To propose a selection of colors and tones that will highlight the information contained in the publications.
- iv.** Collaborate with ECMR staff regarding editing and proofreading of these products, and where required, source appropriate external suppliers.
- v.** Any other printing and design-related tasks that may be requested by the Task Manager.

### **4. General Qualifications and Suitability for the Task**

- A minimum of three years of experience.
- Experience in designing knowledge products and reports for similar international and multilateral development banks.
- Ability to communicate effectively in English.
- Ability to complete tasks on a timely basis.
- Excellent interpersonal and coordination skills in liaising with colleagues.
- Ability to work with a considerable degree of independence.

### **5. Implementation Time Frame**

- 5.1 It is expected that the assignment will require the services of the senior consultant for a period of **one month**, running from **May 22 to June 22, 2023**. It is important to emphasize the emergency of having the final draft of a PDF by **June 22, 2023**.

### **6. Remuneration**

The Senior Consultant will be paid an agreed fee in accordance with the guidelines for remuneration of consultants by the African Development Bank.