

SPONSORSHIP SERVICES AND OPERATIONS MANAGER

Ready to lead a new era in African football?

You believe you have the educational background and professional experience to elevate the organization to the highest international standards? CAF is looking to recruit a Sponsorship Services and Operations Manager.

Responsibilities:

Account management :

- o Manage a portfolio of CAF Sponsorship partner accounts.
- o Coordinate activities with various internal stakeholders inside and outside the organization to ensure sponsors receive world-class services for their CAF rights and timely access to information.
- o Understand sponsors' business needs, market, and culture, and advise them on how best to leverage the activation of their rights for the relevant events within the scope of their media rights agreement.
- o Monitor the CAF sponsorship agreements to ensure obligations are met and CAF's commitments are honored.

Event management :

Oversee the delivery of CAF competition(s) in the planning phase and on-site, acting as either a Venue Marketing manager or an Event Marketing Manager. This will encompass many facets of sponsorship rights delivery.

• Project management :

- o Lead or support specific projects related to sponsorship servicing and beyond.
- o Manage service providers and handle tenders and procurement procedures when necessary.
- o Contribute to specific working groups within the Commercial Division and across CAF.
- o Bring added value by contributing innovative ideas to further enhance CAF's approach to sponsor servicing.



Requirements (profile):

- Bachelor's degree in in Business Administration, or Sports Management, or equivalent.
- Master's degree in in Business Administration, or Sports Management, or equivalent is a plus.
- Minimum 3 years' experience in a similar role.
- Fluent in English and/or French language both written and spoken; command of any of the other CAF official languages (English, French or Arabic) is a plus.
- Critical thinking, problem-solving skills, and ability to work in a fast-paced environment.
- Excellent oral and written communication skills.
- Willingness to travel.
- Willingness to work event-time hours during competitions.

We offer:

- An interesting and varied job in an exciting and innovative international organization.
- Attractive employment conditions.
- The opportunity to be part of a highly committed international team.
- Quality social security coverage.
- An excellent pension schemes.

The position will be based in CAF Headquarters — Cairo, Egypt. Only qualified applicants will be considered for employment without regard to gender, race, age, skin colour, nationality, religion, sexual orientation, or on any other grounds.

If you have the necessary qualifications and are keen to work for a top international sporting organization, submit your application in English (Motivation Letter, CV, Diplomas, and Reference Letters).

Only direct applications who meet all the required criteria will receive consideration, please send your C.V. to careers@cafonline.com

Application deadline 05/01/2023